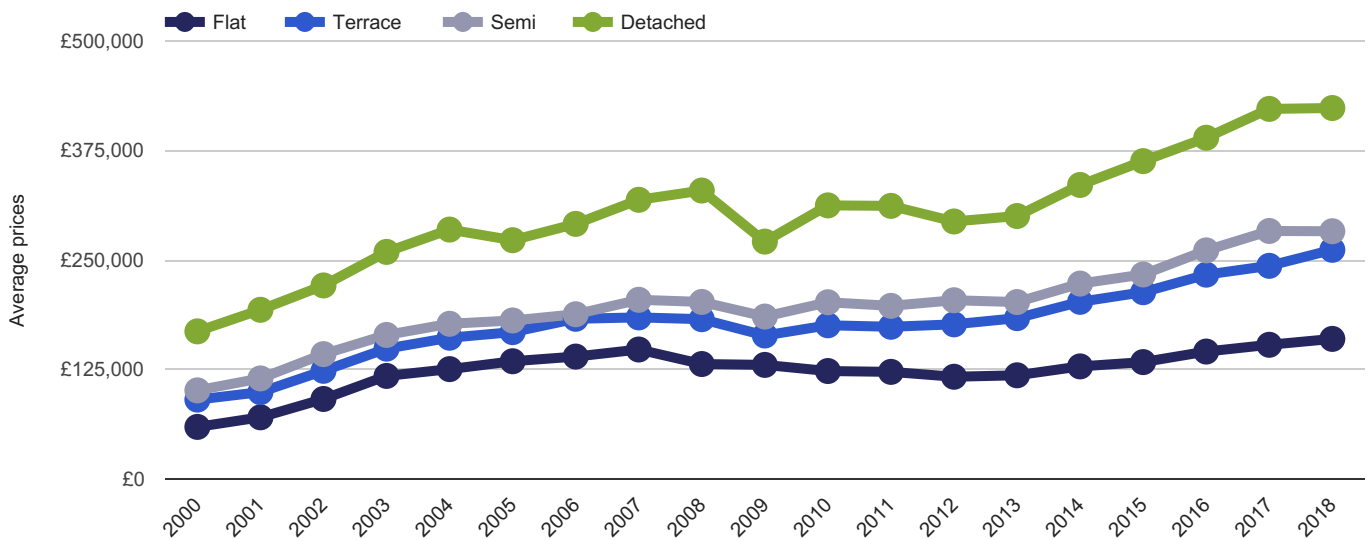




Why buyers love Fareham so much, and why it matters to you



There are few things in life that you can trust more to enrich your family than the property they live in. While this is true in terms of the memories it creates and the special moments it hosts, it's also true in terms of cold, hard material gain.

Since 2000, the average Fareham home has increased in price by 148.1 per cent. The best performing property type has been terraced properties which have increased by 189 per cent, equivalent to £10,100 per year. The reason this particular type of home has outperformed the rest is down to a number of factors, but in essence it's simply down to this being the home of choice for Fareham residents.

For anyone who has ever spent much time here, the attractions are fairly obvious. A great balance of first-rate housing stock, solid transport accessibility and ready access to the amenities we need the most. It is these factors which explain why our area has outperformed the national market during this period of cooling which has been felt in many parts of the country.

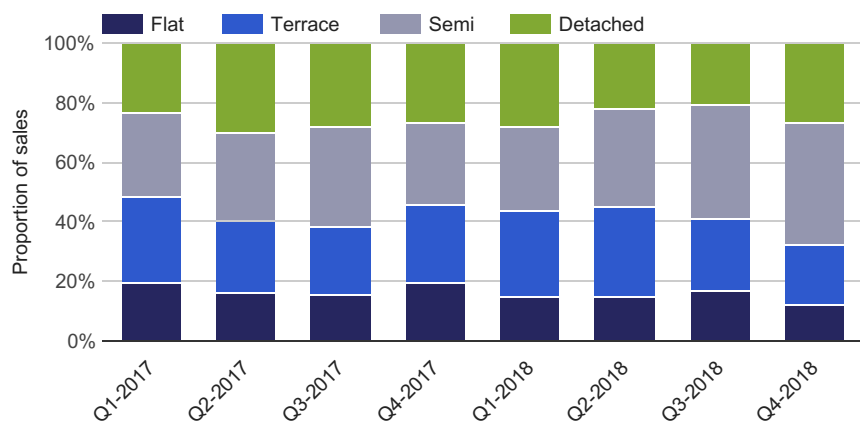
The popularity of Fareham as a place to live is unlikely to diminish any time soon. If you're considering buying or selling in this area, now is the ideal time. There are great opportunities for buyers and sellers in every corner of the market. As long as you work with a local market expert, you're destined to win big.



Since 2000, the best performing property type in Fareham has been terraced properties which have increased by 189 per cent

Find out more and receive frequent local property market news

www.chapplins.co.uk

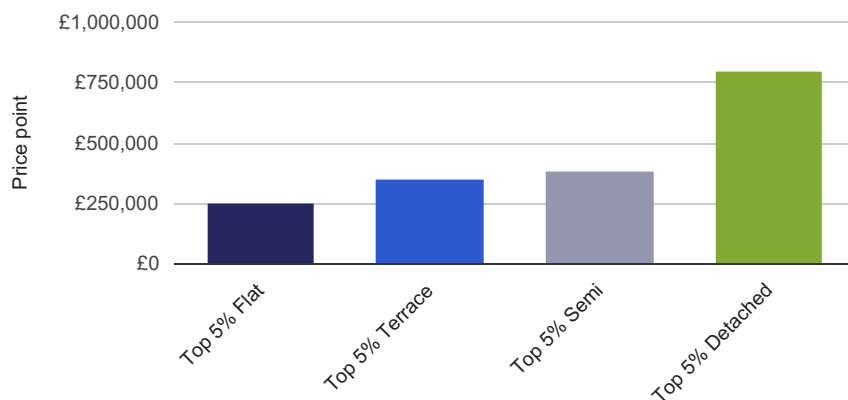


The proportion of sales by house type

For this month's market update, we've decided to take a look at what percentage of total sales each house type accounts for each quarter. Whilst it doesn't show the actual number of sales, it's very useful for seeing what each property type is contributing to the total level of transactions.

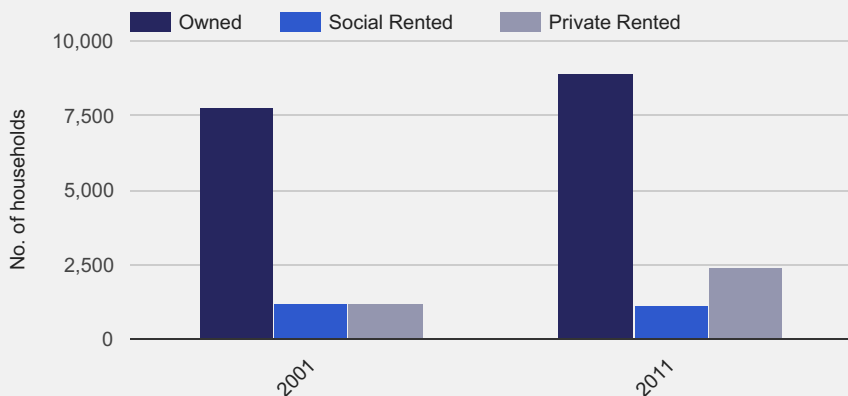
Top 5% of properties in the local area

We were interested in looking at the selling prices of the top 5% of properties in the local market. This chart displays the main house types side-by-side so you can see how they sit relative to one another.



Local tenure patterns

The tenure mix of properties really defines what makes the local market tick. This chart shows how many people own, rent privately and rent from the council or a housing association. It's very interesting to see how this changed between the last two censuses. In most, but not all of the country, private renting has increased substantially.



Source: ResiAnalytics, Office for National Statistics & Land Registry © Crown copyright 2018. Dotted lines & outlined columns on charts indicate estimates based on historical trends. For full terms of use, please visit resianalytics.com/docs/terms



Clive Bryant M.N.A.E.A
Director



Darren Johnstone
Sales Director

Chapplins

A family business

01329 283330

fareham@chapplins.co.uk www.chapplins.co.uk

9-11 West Street, Fareham, Hampshire PO16 0BG

